



## 2011 SYNCHONIZED SWIMMING TEAM SPONSORSHIP PROGRAM

### CONDITIONS

- Ensure that Speedo (WSI) brand products will be the official team suit, cap, bag, warm-up, and apparel of the Team and all Team members will be encouraged to only use Speedo products wherever and whenever possible.
- Ensure a min of 50% of the team purchase warm-ups & bags and 90% purchase the team swimsuit.
- Use Speedo swim caps purchased through your team dealer for your team swim cap.
- As a Speedo team, we encourage you to highlight Speedo products during team-sponsored events (meets, clinics etc.) by inviting only authorized Speedo dealers to sell product (80% of the merchandise must be Speedo). The team's designated Speedo Team dealer should have the first right of refusal to sell at these events.
- Hang Speedo banners at each Team facility
- Provide Speedo with a program ad at each meet hosted by the team
- Advise Speedo of any promotional opportunities that may arise and will work together with Speedo to maximize Speedo's exposure and strengthen its links to the Team
- To place Speedo logo on official team web –site and in team newsletters.
- To sign a two year agreement (September 1 – August 31).

### TEAM DISCOUNTS

- 20% discount off Dealer price on Team Warm-up
- 20% discount off Dealer price on Duffel Bags
- 20% discount off Dealer price on Training Aids

### CHAMPIONSHIP MEETS

- 20% discount off Dealer price on Team Suit

### STAFF OUTFITTING

- WSI will provide Team with \$500/Contract Year (valued at team dealer team pricing) to outfit Coaches.
- 2 Speedo coaches shirts/Coach/contract year
- All Team coaching and pool management staff may participate in the Speedo instructor discount program (20% discount at selected Speedo dealers) as applied to regular priced Speedo Products only.

### PROMOTIONAL SUPPORT TO TEAM

- Team Speedo athlete autographed items to be provided for promotional use as mutually agreed upon by Team and WSI
- 1 Free Team banner