



2011 DIVING TEAM SPONSORSHIP PROGRAM

I. Conditions:

The team agrees to the following:

- Ensure that Speedo (WSI) brand products will be the official team suit, cap, bag, warm-up, and apparel of the Team and all Team members will be encouraged to only use Speedo training products wherever and whenever possible.
- A min of 50% of the team must purchase warm-ups & bags and 90% purchase the team swimsuit.
- As a Speedo team, we encourage you to highlight Speedo products during team-sponsored events (meets, clinics etc.) by inviting only authorized Speedo dealers to sell product (80% of the merchandise must be Speedo). The team's designated Speedo Team dealer should have the first right of refusal to sell at these events.
- To provide sponsor recognition for Speedo in any learn to dive or outreach programs conducted by the team.
- Hang Speedo banners at each Team facility
- Provide Speedo with a program ad at each meet hosted by the team
- Advise Speedo of any promotional opportunities that may arise and will work together with Speedo to maximize Speedo's exposure and strengthen its links to the Team
- To place Speedo logo on official team web –site and in team newsletters.
- To sign a four year agreement (September 1 – August 31).

II. Incentives:

COACHING/STAFF OUTFITTING

- ✓ 2 Speedo polo shirts **per coach per year**
- ✓ Speedo will provide Team with a mutually agreed upon Speedo allowance (valued at Team Dealer pricing) to outfit coaches.
- ✓ All Team coaching and pool management staff may participate in the Speedo instructor discount program (20% discount at select Speedo dealers) as applied to regular price Speedo products only.

NATIONAL MEET OUTFITTING

- USA Diving Senior Nationals
 - ✓ 1 Free Speedo Lycra Suit
 - ✓ 1 Free Speedo Chamois
 - ✓ 1 Free Speedo Warm Up and Bag when first qualified, and then replacements as need (usually every two years)
- USA Diving Junior Nationals
 - ✓ 1 Free Speedo Lycra Suit
 - ✓ 1 Free Speedo T-Shirt
 - ✓ 1 Free Speedo Short

PROMOTIONAL SUPPORT TO TEAM

- ✓ Team Speedo athlete autographed items to be provided for promotional use as mutually agreed upon by Team and WSI
- ✓ 1 Free Team banner