



## **2011 COLLEGE TEAM SPONSORSHIP PROGRAM**

### **LENGTH OF AGREEMENT: 2 YEARS**

Each year during the term of this agreement, Speedo will provide the following promotional support for you and the team if team commits to purchase Speedo for all team suit and equipment needs.

### **NCAA CHAMPIONSHIP: (DI, DII, DIII, NAIA, JR college champs)**

- Each swimmer competing in the championship meets listed above will receive a special 40% discount off Dealer Price on Speedo FS Pro or LZR Racer suits (including, as to each, their respective successor styles of elite swimsuits). NCAA championship suits to be purchased through same team dealer you purchase team suits through.

### **CONFERENCE CHAMPIONSHIPS**

- Special 25% discount off Dealer Price Speedo FS Pro or LZR Racer suits (including, as to each, their respective successor styles of elite swimsuits) for conference championships. Conference championship suits to be purchased through same team dealer you purchase team suits through.

### **WARM-UP & BAGS**

- Special 25% discount off of Dealer Price (on qualifying team order) on both designated team warm-up and team duffle bag, provided that all qualified purchases of such Products are to be made only through designated Speedo team dealers.

### **SPEEDO TRAINING AIDS**

- Special 20% discount off of Dealer Price on new training aids specified in yearly Team Dealer Book, provided that all qualified purchases of such Products are to be made only through designated Speedo team dealers.

### **COACHES OUTFITTING**

- 2 Coach polo shirts/Year/Coach – Max of 6.
- When team is purchasing bags and warm-ups, coaching staff receives one free bag and warm-up in the first year of the agreement (Max of 3).

### **TEAM AND COACHES RESPONSIBILITIES TO SPEEDO**

You and your team agree to do the following:

- Exclusively purchase Speedo team suits through an authorized Speedo Team Dealer FOR THE ENTIRE SEASON
- Use Speedo for all your team outfitting and equipment needs whenever possible, including bags, warm-ups, coaches outfitting and training accessories.
- Use Speedo swim caps purchased through your team dealer for your team swim cap
- As a Speedo team, we encourage you to highlight the Speedo product line during team sponsored events (meets, clinics, camps etc.) by inviting only authorized Speedo dealers that carry the Speedo line to sell at these events. (We recommend that 80% of product they bring to your events is Speedo to maximize the sales opportunity)
- Place Speedo signage at meets your club hosts whenever possible.